

In Attendance:

Carol Dougherty, Chad Davis, Cheryl Parks, Chris Snell, Dave Morris, Edgar Lincoln, Heather Kelly,, James Morris, Jessica Timperio, John Ammon, Kelly Ammon, Michelle Brumley, Nick Plantz, Norma Barrett-Lincoln, Patrick Potter, Paula Grenvik, Robert McDonnell, Scott Spicer, Tim Martin

Guests:

Roy Welch, Rachel Zervanka

Robert McDonnell motioned to accept the meeting minutes be approved if there are no objections, since they were posted on the website three weeks prior to today's meeting. Seconded by Tim Martin. 3 abstentions, no oppositions, motion passes.

Robert McDonnell introduced his guests: Rachel Zervanka may be interested in the Member Liaison position and Roy Welch may be taking over Dealers.

Patrick Potter gave the current proposed budgets. If changes need to be made, please send an email request, or attend the next subcommittee meeting.

Current Proposed Budget:

Logistics \$986 (to include the purchase of the SpoCon tent)

Programming \$200

Security \$350 (including 6 new radios)

Business \$1860 (swag item sales will cut back as the sales did not do well last year)

Education \$200

Gaming \$1500 (part of which is for dice purchases; Gaming came out of 2009 with zero inventory and surplus budget.)

A new expense this year is the Social Club. \$800 budget due to not being able to use the previous location.

Dance \$600

Masquerade \$455

Art show \$460

Hospitality \$1,600 (always very close to breaking even)

Writer's Workshop \$200

Operations \$350

Youth New Hope \$200

Communications (last year cost \$1,400) \$2,000

Marketing \$2,700

Send an email to Patrick Potter or Dave Morris. This is everyone's last chance for input! NO LATER than the next SpoCon meeting 03/14/2010 at Edgar's (a FUN meeting!) and 03/28/2010.

The meeting on 03/14/2010 at 3pm is changed to an official meeting; and the casual meeting has changed to 03/28/2010. We will post the statistics on the SpoCon Forum. The next Budget Sub Committee will be Monday 03/08/2010 at 6:00pm at Crystal Fontz.

The current Budget Sub Committee includes: Patrick Potter, Tim Martin, Robert McDonnell, Paula Grenvik, Chris Snell, Michelle Brumley, Norma Barrett-Lincoln, Chad Davis.

Edgar Lincoln moved that all Convention related ConCom meetings be posted on the ConCom calendar, including the time and place; amended to include three ConCom members or more. Seconded by Paula Grenvik. Discussion included that any meetings that include three or more ConCom members MUST be posted on the SpoCon website Calendar. No oppositions, one abstention. Motion passes.

RadCon Report

Robert McDonnell reports that sales were less than last year. After reducing the "Epic Deal" of glassware to \$5.00, the sales did better. Room parties, even with the new stipulations, went well. Friday was slower but business picked up on Saturday. Between RadCon and MisCon information will be gathered on what swag will be purchased for SpoCon 2010. The Liquor Control board came by on Saturday and everything went fine.

Communication

Dave Morris has four copies of the ConCom Contact List that was distributed. John Ammon described the new Contact List on the website. It has everyone's email address but no phone number. The email address that the member sets up initially is the email address listed on the website; if anyone has their personal email displayed, you may consider changing it.

Attendee Feedback

We are all aware of the complaints that attendees bring forth. We must anticipate what our guests need and want to cut down on potential problems. We need to be able to provide excellent customer service and improve our self image.

Some steps to improve our image were discussed. Including:

- An information booth, possibly connected to the Mad Marmot Social Club.
- A printed schedule for Gaming readily available.
- Use of a large overhead projector to project the programming/gaming schedule, so that it can be easily changed.
- An Orientation panel at the beginning of SpoCon to help promote certain programs.
- 10 Things Not To Miss at SpoCon, and 10 Things To Know!
- A SpoCon Alphabet Soup (ie; L is for LARP!) In either the Program Guide or a single print out, or even in the pocket program guide.
- Potentially using the media outlets in the programming rooms to access the TV screens to display an updated schedule.

Canvassing For Advertisers

Door knocking for advertisements for the Program Guide. Feedback suggested we target more “mom and pop” shops, art stores, etc. We need to make a master list so that we don’t hit the same places multiple times. If we don’t get a sale, the chances of being able to put up a poster is very good.

We need local advertisements and local, black and white fliers. We have no presence in The Comic Book Shop or Merlyn’s. We are looking for downloadable content available through the website to ConCom members. We could advertise year round with black and white and, as SpoCon comes closer, hit the stores hard with full color posters and fliers. Dave Morris sent an email to John Ammon in the meeting to request downloadable fliers.

“List Of Sponsor’s Contacted” is available on the SpoCon website. Heather Kelly will chair the Canvassing Sub Committee.

Scott Spicer stated that we cannot canvass until we can approve and vote upon the rates of advertisement, so that we’re all in agreement; and we need to be able to present last year’s program book so they can see the quality we offer. Tim Martin states the process is being developed right now.

Dave Morris, Scott Spicer, Heather Kelly and anyone interested in canvassing will get together to schedule a canvassing meeting.

Edgar Lincoln stated we have a guesstimate on the rates, and our target audience, and if we need to sell a few more, we can do so. \$1,400 was the cost of the Program Book last year.

Sub Committee:

Dave Morris, Michelle Brumley, Chris Snell, Scott Spicer. (Paula Grenvik, Chad Davis and Denise Davis are interested in doing the footwork but not the development).

Bloomsday Booth

The Bloomsday Committee contacted a former ConCom member and SpoCon would like to have a presence. Ideas presented for a presence at Bloomsday:

- Lip syncing to recognized music.
- Skits
- Kelly Ammon has contacts in the SpoCantina who may be able to help with costumes and props.

Kelly Ammon will tentatively head up the Sub Committee; she will help organize but does not want to be the point of contact or the paperwork.

Tim Martin, Cheryl Parks, Heather Kelly, Michelle Brumley, Chris Snell, Edgar Lincoln, Denise Davis (dress up, but NO Skits!) is the tentative Bloomsday Sub Committee.

MisCon Room Party

Nick Plantz is spearheading the MisCon Room Party.

Tactical Solutions

Chris Snell spoke on behalf of Tactical Solutions, for Mark Rounds; they are the 501c7 a "social" nonprofit organization. After GameCon was such a success, Mark came and asked if they could be included as a Sister Convention. The attendance is between thirty and forty. Chris will invite Mark Rounds to our next casual meeting on March 28th, 2010 at the Lincoln's residence.

Edgar Lincoln discussed the Hotel Sub Committee's plans to potentially moving to 2013 to the Downtown Doubletree, or Riverpoint Downtown. Chad Davis requested that the online Calendar include the location of any meeting in the title.

Department Reports

Programming

Cheryl Parks needs meetings with everyone who has programming ideas, time is running short!

Music – No one has responded to email; Fan – Noting yet; Gaming – Nothing yet; Costuming – Cassi Mayhugh will be meeting on Monday; Literary – Working to set up a meeting; Media – Meeting with Stan Drennan; Kids – Will meet with Howard Fredericks when he is well.

Tentatively, there are three adult rooms, one hour total in programming time with half hour breaks. 48 adult, 16 presentations for kids. Sign In sheets may be implemented with Badge Name and Badge Number to help track and keep quality control, as well as exit surveys. The reading rooms should have couches and be away from the noise. Kelly Ammon and her friend Angela will be doing a dedicated costume track in a dedicated costume room. Cheryl is working with John Ammon to develop an Iconic program book, depending on the Program Track. Cheryl is sending out letters and emails to prospective presenters and panelists.

The next Programming Meeting will be at Cheryl's on Tuesday March 9th.

Business

It was unusual to RadCon to see another Convention in the Dealer's room.

- Badge Number#1 Raffle will be done at SpoCon 2010.
- Less merchandise was suggested at the Dealer's Room.

Art

Paula has approximately 14 artists confirmed. She is at a stalemate until she knows how much space she can utilize.

Space Allocation may need another meeting. The current location for Gaming does not allow food or drink. Miniature Gaming alone needs 2,500 square feet. The Art Show needs 1,200 square feet. Recess from 4:50pm to 4:55pm.

Registration

48 people have Pre Registered for SpoCon 2010!

Treasurer

Patrick Potter stated that we are saving up money so that no one has to use credit cards this year, and the glassware did not profit very well. Our donation to the book charity will only have \$500. We will be saving money in the future by not spending it on transportation costs. The Mad Marmot Market books have not yet finalized but an option of using the bulk of the funds to put towards the Book Donation, from the proceeds from the Glassware sales.

Gaming

Chad Davis stated that his prospects for making Gaming contacts were not as high as he'd hoped. The Gaming Department made a connection with Game Crazy and the Portland Browncoats. Game Crazy provides the equipment and the games and they are free of charge! They met with the crew of The Courage, a webisode series based on Joss Weldon's Firefly creation.

Sean Ahern will meet with Chad Davis regarding the Gaming Schedule. Sean will also be developing the scheduler for Programming. We are still working on getting blue d10's for MisCon.

Education

Chris Snell spoke about the Cavalcade of Authors at RadCon. Liz Paulsen from RadCon was an excellent resource. 300 middle and high school kids attended the Cavalcade of Authors. Patty Briggs will be coming to help with our Writer's Workshop. The professionals for the Writer's Workshop include Patty Briggs, Deby Frederickson and Andrea Howe.

Facilities

Scott Spicer will try to get together with our Gonzaga contact and finalize details about the rooms available at Gonzaga. He will call Sodexo about the potential for Panda Express to be in food area.

Hotel Sub Committee will have a meeting set up next week to visit the Masonic Center.

Meeting ended at 4:35pm.